

AstraSync Provides Solution to BlackBerry Ban in Saudi Arabia and United Arab Emirates

Customers Can Continue to Use BlackBerry Devices for Email with Microsoft Exchange and Still Comply with Government Security Regulations

Campbell, CA – August 5, 2010 – MailSite Software Inc. today announced that BlackBerry users in Saudi Arabia and United Arab Emirates can continue to get their email using AstraSync after the ban and still comply with local government security regulations.

[AstraSync](#) is a popular BlackBerry software application that automatically synchronizes email, calendars and contacts over-the-air without the need for a BlackBerry Enterprise Server, a BlackBerry Internet Service account or a BlackBerry data plan. AstraSync uses the Microsoft Exchange ActiveSync® protocol and works seamlessly with [Microsoft Exchange](#)® and [MailSite Fusion](#). AstraSync makes the BlackBerry operate in the same way as an Apple iPhone or Google Android device.

John Davies, President and CEO of MailSite, said “we are pleased to provide BlackBerry users in Saudi Arabia, United Arab Emirates and Indonesia with a solution that allows them to continue to use their handsets. BlackBerry smartphones are the most productive devices for managing email, calendar and contacts, and with AstraSync users do not have to switch to an iPhone or to Android”.

AstraSync works by connecting the BlackBerry device directly to the email server through a standard TCP HTTP connection. AstraSync works with a standard TCP data plan and does not require a BlackBerry data plan provisioned on the device. AstraSync makes the BlackBerry work exactly like an Apple iPhone or a Google Android device. AstraSync uses the Exchange ActiveSync protocol to make the HTTP connection and uses industry standard SSL security to encrypt the data between the device and the destination email server.

A seven day evaluation license is available on the AstraSync website. Customers can also purchase a license directly from the website or can call or email the AstraSync sales team: <http://www.astrasync.com>
sales@astrasync.com
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About AstraSync and MailSite Software, Inc.

AstraSync is a software application for BlackBerry smartphones that can be installed quickly and easily from the internet. With AstraSync, BlackBerry users can synchronize their email messages, folders, calendars and contacts with their server over-the-air. AstraSync supports Exchange ActiveSync security policies so that confidential data can be protected. AstraSync delivers the same Exchange ActiveSync functionality to BlackBerry smartphones that is built-in to the new Apple iPhone 4 and Android devices.

MailSite Software, Inc. is a worldwide leader in mobile communication software. MailSite is the only company other than Microsoft and Google that has developed both an Exchange ActiveSync server **and** client. MailSite has been providing secure email, calendar and contact communication software to carriers, telecommunication companies, hosting providers, service providers, enterprises and small businesses worldwide since 1995. MailSite is based in California's Silicon Valley with European offices in Edinburgh, UK. MailSite has more than 50,000 customers running more than 10 million mailboxes worldwide. These include service providers such as Centennial, eChalk, KOC and NetOne; enterprises such as Encyclopædia Britannica, Northrop Gruman, Teleflora, and MediaNews Group. MailSite partners include J2 Global Communications, Enigma Health, Rockwell Collins, AVG and Mailshell.

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