

ROCKLIFFE MAILSITE NAMED 2006 READERS' CHOICE AWARD WINNER BY WINDOWS IT PRO

Campbell, CA - September 7, 2006 - Rockliffe MailSite was named a winner in the Mail Server category of the 2006 *Windows IT Pro* Readers' Choice Awards. Kim Paulsen, Group Publisher of Penton Media's *Windows IT Pro*, announced the winners of the fifth-annual contest today.

"The 2006 *Windows IT Pro* Readers' Choice Awards continue our tradition of honoring products that our readers tell us are most worthy of recognition," said Paulsen. "These are the hardware, software, and services that measure up where it counts most--in the businesses, agencies, and institutions that rely on them to deliver what they promise."

Readers were asked to vote on their product preferences in 12 broad technology categories. More than 5,200 readers chose the best among more than 750 products and services.

"The IT pros who voted in this year's awards are tough, in-the-trenches critics," Paulsen continued. "They demand solid value and performance from the products they use and put those products to the test day after day." Paulsen concluded, "Readers' Choice award winners can feel proud that the products and services they develop have earned the respect and recognition of the IT world's most knowledgeable and exacting professionals."

About Rockliffe

Rockliffe develops secure email server software for carriers, telecoms, service providers, enterprises and businesses worldwide. Rockliffe was established in 1995 and is based in California's Silicon Valley with European headquarters in the UK. Rockliffe has more than 2,000 customers hosting more than 15 million mailboxes worldwide. These include service providers such as Active24, Verizon, eChalk, Sabancy and WestNet, and enterprises such as Teleflora, Encyclopædia Britannica, and MediaNews Group. Rockliffe partners include HP, Qualcomm, J2 Global Communications, Enigma Health, Rockwell Collins, Kaspersky, Mailshell and Fidelity. For more information visit: <http://www.rockliffe.com>.

About Windows IT Media

Penton's *Windows IT Media*, the largest independent Windows IT community in the world, includes flagship print publication *Windows IT Pro*. First published in 1995, *Windows IT Pro* is the editorial leader in its field and has a paid subscription base of 110,000. The magazine is published in 13 languages and has an international reach into 160 countries. *Windows IT Pro UPDATE*, the group's flagship email newsletter, is the only e-newsletter to make BtoB Magazine's Media Power 50 list.

Windows IT Media also includes *SQL Server Magazine* and MSD2D. *SQL Server Magazine* has 30,000 paid subscribers, and three email newsletters sent to more than 130,000 opt-in subscribers. MSD2D is a rich online information resource for IT professionals, with a focus on the software developer community. MSD2D has a robust product mix that includes a vertical search engine, Web sites, partner directories, email newsletters, trade show programs and Web seminars.

The *Windows IT Media* network has 2.5 million unique visitors to its websites each month, and over one million (gross) subscribers who opt-in to one or more of our email newsletters. *Windows IT Media* is the world's leading producer of custom roadshows, paid conferences and paid workshops for Windows and SQL Server IT professionals. For more information visit: <http://www.windowsitpro.com/pressroom>, and <http://www.windowsitmedia.com>.

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