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**For Immediate Release**

**Rockliffe MailSite chosen by Vehix.com for  
Communicating with Automobile Dealers**

*Usability and Rock Solid Reliability Cited*

Campbell, California, (March 15, 2001)- Rockliffe Systems, Inc. today announced that automobile services company Vehix.com has incorporated Rockliffe's messaging infrastructure software into its Internet operations. Rockliffe MailSite, the market leader in messaging performance and scalability on the Windows 2000 platform, provides e-mail services to Vehix.com's more than 10,000 clients.

Electronic messaging is one of the most critical functions for today's businesses, already accounting for more than 70 percent of Internet traffic. MailSite's manageability, scalability and extensive features allow Vehix.com to easily and cost-effectively manage its growing e-mail traffic. MailSite Express, an integrated webmail client that includes support for 17 languages, also allows Vehix.com to support its international clients.

"We are happy to pioneer the growth of Windows based products. In the past, Unix based mail servers were the rave. Now that Rockliffe has taken the stability and longevity of a Unix based mail server and implemented it in the Windows environment at an affordable price we are extremely fortunate," said Vehix.com CTO Kevin McMillen. "We are implementing cutting edge e-mail and calendaring solutions for automobile dealers across the nation, and in 37 different countries. I look forward to working with Rockliffe to integrate all of our applications into the best e-mail server we have found yet."

MailSite's advanced filtering features, which are capable of blocking spam, pornography and viruses before they enter a site, also provide top-notch security for Vehix.com's e-mail system.

“We are delighted to be able to provide Vehix.com with a secure and reliable messaging system,” said John Davies, President and CEO of Rockliffe.

## **About Vehix.com**

Vehix.com was launched in April 1996 as AutoMallUSA.com, part of the Ken Garff automotive Group, one of the country's oldest and largest family-owned automotive groups. Since its inception, the company has changed its name and developed a partnership with AT&T Media Services, the advertising sales division of AT&T Broadband & Internet Services, one of the country's largest providers of video and broadband data services.

Visitors to the Vehix.com web site can research new and used vehicle availability on almost every automobile make and model. Consumers can also contact dealers in their area with specific questions, and can calculate trade-in value of their existing vehicle. Independent reviews of vehicles are also available on the web site, as are tools that allow car buyers to build their dream car online and receive a price quote. Vehix.com generates 40,000 sales leads per month to participating dealerships.

## **About Rockliffe**

Rockliffe is a leading developer of scalable messaging and e-mail infrastructure software for Internet Service Providers, Application Service Providers, and corporations. Rockliffe was established in 1995 and is based in California's Silicon Valley, with international headquarters in Leeds, UK. Rockliffe has several thousand customers worldwide hosting more than 10 million mailboxes. These include leading ISPs such as Digex, unified messaging providers such as VocalLink, and large enterprises including Intel, AT&T, Cambridge University, and UK government departments.

For further information visit <http://www.rockliffe.com>.

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