

For Immediate Release

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**ROCKLIFFE MAILSITE CHOSEN WINDOWS & .NET
MAGAZINE READERS' CHOICE AWARD WINNER**

September 15, 2002, Loveland, CO - *Windows & .NET Magazine* announced today that Rockliffe MailSite was selected a winner in the Best Messaging Products category of the Windows & .NET Magazine Readers' Choice Awards.

“We know that peer recommendations are important to our readership,” said Dave Bernard, custom media editorial director, *Windows & .NET Magazine*. “The first annual *Windows & .NET Magazine* Readers' Choice Awards were developed as a way for readers to choose and recommend the best technology products in the industry. Receiving this award is an industry seal of approval.”

Readers were asked to vote on their product preferences in 16 broad technology categories. More than 2,300 readers voted on nearly 90 technology products.

“Few people know more about the best values in Windows technology products and services than *Windows & .NET Magazine* readers—the people who actually do the buying. By voting for the most outstanding products, IT professionals have rewarded excellence in the Windows market,” said Janet Robbins, editor-in-chief, *Windows & .NET Magazine*.

“We are very pleased to receive this award from the readers of *Windows. Net Magazine*,” said John Davies, President and CEO of Rockliffe. “Thousands of our loyal customers have voted to recognize the efforts that we have invested in developing and supporting Rockliffe MailSite over the past several years”.

About Rockliffe

Rockliffe is a leading developer of scalable messaging and email infrastructure software for Internet Service Providers, Application Service Providers and corporations. Established in 1995 and based in California's Silicon Valley with European headquarters in Leeds, UK, Rockliffe has several thousand customers hosting more than 15 million mailboxes. These include leading ASPs such as Digex and Intel Online Services, unified messaging providers such as Call Sciences, and large enterprises including AT&T, Cambridge University, and UK government departments. In April 2001, Rockliffe announced a strategic relationship with Compaq Computer Corporation to jointly develop and market Rockliffe's MailSite for the Compaq NonStop Himalaya platform.

For further information visit <http://www.rockliffe.com>.

About Penton Media

Windows & .NET Magazine is published by Penton Media (NYSE: PME), a leading, global business-to-business media company that produces market-focused magazines, trade shows and conferences, and Web sites. Penton's integrated media portfolio serves the following industries: Internet/broadband; information technology; electronics; natural products; food/retail; manufacturing; design/engineering; supply chain; aviation; government/compliance; mechanical systems/construction; and leisure/hospitality. For more information, visit www.penton.com.

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